

August 7, 2009

Dear Colleague,

Welcome to the 18th Annual Celebration of Parenthood. Every year this celebration is held in conjunction with World Breastfeeding Week. This year is the 30th anniversary of providing WIC services to the community.

Many things have changed over the last thirty years. The caseload grew from 500 participants to 3400. One small office became five offices serving 12 communities. A staff of three grew to eleven. Hand written food vouchers have been replaced by on site-computer generated checks. However, the biggest change of all will take place this fall. As of October 1st, the WIC food packages will be enhanced to include foods that are more culturally appropriate, lower in fat and higher in fiber.

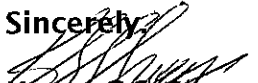
For thirty years the Taunton Attleboro WIC Program - Citizens for Citizens, has supported and rewarded breastfeeding and good parenting. The new food packages will support Breastfeeding women by adding canned fish, the choice of whole grain bread, brown rice or whole wheat tortillas, and fresh fruits and vegetables to their food package.

Breastfeeding women are also supported through the Breastfeeding Peer Counselor Program at the WIC Program. The peer counselors are available 24/7 to educate, assist and support women who choose to breastfeed.

High quality support for mothers is essential to breastfeeding success. Your presence here today reinforces the support and encouragement our community provides for the WIC families. Thank you for participating in our celebration. It is community people like you that make the WIC Program and Citizens for Citizens a success.

Please take some time today to meet the WIC participants and staff, as well as explore the day's activities. Thanks again for making this day a success!!

Sincerely,



Karen G.S. Swass
Director